

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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UNIVERSITY SPORTS PUBLICATIONS CO., :  
INC., : ECF Case  
: Plaintiff, : Index No. 09 CV 8206 (RJH) (DF)  
: vs. :  
: PLAYMAKERS MEDIA CO.; TERRY :  
COLUMBUS; SHANE PITTA and DARNELL :  
GENTLES :  
: Defendants. :  
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**PLAINTIFF'S NOTICE OF MOTION FOR SANCTIONS**

TO: THE COURT, ALL PARTIES, AND ALL COUNSEL OF RECORD

**PLEASE TAKE NOTICE** that upon the annexed Declaration of Mr. Geoffrey H. Coll and the accompanying Memorandum of Law in support of this motion, plaintiff University Sports Publications Co., Inc. ("USP"), will move this Court before the Honorable Debra Freeman for an order, pursuant to Fed. R. Civ. P. 37 and the inherent authority of this Court sanctioning defendants Playmakers Media Corporation ("Playmakers"), Terry Columbus, Shane Pitta, and Darnell Gentles.

**PLEASE TAKE FUTHER NOTICE** that this Notice is intended solely as a summary of the relief sought in the Memorandum of Law and Declaration of Geoffrey H. Coll (together the "Moving Papers") in support of the motion. A copy of the Moving Papers will be served upon all counsel of record.

Dated: December 6, 2010

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